

CARLY YORK

ART DIRECTOR

carlywhyork.com

carlyyork66@gmail.com

540-597-2637

Remote
November 2024-Present

Remote/Chicago
September 2023-Present

Remote
July 2020-November 2024

Los Angeles/Remote
June 2023-June 2024

Atlanta, GA/Remote
September 2018-December 2018

EDUCATION

Savannah College of Art & Design

Savannah, GA

B.F.A. Advertising & Branding

Graduated 2020 Magna Cum Laude

SCAD Hong Kong

Studied abroad 2018

EXPERIENCE

Freelance Graphic Designer

Develop visual identities by creating logos, packaging, tech packs and comprehensive brand guidelines.

HYROX

Graphic Designer/Merch Coordinator

Designed graphics for event merchandise including shirts, patches, and heat transfers for both direct-to-fabric and screen printing, and assisted with store design.

Firefli Agency

Art Director

Conceptualized and executed 360° campaigns, including design, animation, and video editing to deliver cohesive and engaging brand experiences.

Drink Barcode

Graphic Designer

Designed various marketing materials, including billboards, vehicle wraps, stadium LED displays, event infrastructure graphics, presentation decks, email campaigns, social media assets, and POS materials.

Life Out Loud Films

Graphic Designer/Production Assistant

Graphic design for film's one-sheets, company's slate, film's pitch deck, and company branding. Assisted Producer, Creative Director, the art department and props.

SKILLS

Adobe Creative Suite
social media
photography
animation
video editing
creative direction

AWARDS

Dean's List (SCAD)
Young Lions Shortlist