

CARLY YORK

ART DIRECTOR

carlyyork66@gmail.com

540-597-2637

Los Angeles/Remote
June 2023-Present

Remote
July 2020-Present

Travel
September 2023-Present

Pinehurst, NC
August 2021

Atlanta, GA/Remote
September 2018-December 2018

EDUCATION

Savannah College of Art & Design

Savannah, GA

B.F.A. Advertising & Branding

Graduated 2020 Magna Cum Laude

SCAD Hong Kong

Studied abroad 2018

EXPERIENCE

Drink Barcode

Freelance Graphic Designer

Design marketing materials such as billboard, truck design, stadium LED, email design, social media, and POS material.

Firefli Agency

Art Director

Concept and create campaigns, design, animate and edit videos.

HYROX

Merch Coordinator

Assist with the store setup and breakdown, stock the sales floor and general store maintenance, greet and assist customers, design graphics for shirts and transfers.

Motion Adrenaline

Production Assistant

Distributed scripts, ran errands, coordinated craft services and assisted lighting and sound department.

Life Out Loud Films

Graphic Designer/Production Assistant

Graphic design for film's one-sheets, company's slate, film's pitch deck, and company branding. Assisted Producer, Creative Director, the art department and props.

SKILLS

Adobe Creative Suite
social media
photography
animation
video editing
creative direction

AWARDS

Dean's List (SCAD)
Young Lions Shortlist